

# Bowline Climbing Club - Social Media Policy

**Applicable to:** Club Website Groups (provided by Wix); Facebook Groups; Instagram; and any other social media platform or forum (hereafter known as club social communication channels) that the Club may engage with.

Club social communication channels are for arranging and planning adventures specifically related to the core activities and aims of the BCC (as detailed in the constitution, available on the website) and not for 'official' Club information (although some official communications may be copied into them from time to time). They can be used by members to share information about the personal sale of any outdoor related items and we want to hear about your adventures, so feel free to share trip reports and photos too. Please do not use the social communication channels for direct promotion of your business, non-Club events you may be arranging or personal interests outside the immediate interest of the Club.

Club social communication channels are private (with the exception of the Club Facebook page) and only for use by existing and prospective members. Members may join or leave the groups at any time and you should not assume that anything you share will reach all members. Club related social media such as Facebook is reviewed by committee members, who may remove any content that is deemed inappropriate.

Opinions are great, but within club social communication channels you are asked to limit these to the specifics, such as which crag or campsite to visit, and to avoid topics or subjects that may be received as offensive, contentious, abusive or distressing to other recipients. Some examples of inappropriate content are included below, but are not intended as an exhaustive list:

- • Commentary
- • Marketing
- • Spam
- • Communications containing illegal, false or misleading information or content
- • Content that is defamatory, pornographic, harassing or libelous
- • Content that can create a hostile environment

If someone asks a question via club social communication channels, please ensure that any response specifically relates to the question asked and doesn't digress or become spam. If you encounter a situation while using social media that threatens to become antagonistic, you should disengage from the dialogue in a polite manner.

Be careful not to share personal or confidential information, such as each other's contact details, and be cautious when sharing your own - protect yourself. We would advise you to ask permission of those involved before publicly posting or sharing any images of members past, present or potential, and similarly do not use anyone's images or other material without their permission.

Always remember that online exchanges are permanent and can be shared widely. In addition, the club social communication channels contain individuals who are prospective members of the Club. Your communications are therefore "public" in the broadest sense of the word and you should ensure you behave accordingly and not in a way that could bring the Club into any form of disrepute. You are responsible for what you write or post, but given the implicit association with the Bowline Climbing Club please keep in mind that what you write can reflect on the Club and its members, and we may need to address this with you if your communications become a cause for concern. If you aren't quite sure about something you want to post or send, just ask us by giving the Club Secretary or Chair a quick call or send them a message.



If you see or experience something that concerns you, or that you feel doesn't fit inside these guidelines, you should initially try to resolve the matter yourself. If you are unable, or do not feel able to do so, you may raise the matter more formally with the committee by emailing the Chair.

Repeated or serious breach of these guidelines within this statement may result, after investigation, in temporary or permanent suspension from Club social communication channels.

Please bear in mind that we are a diverse group and you may not know how others are feeling so for all other matters, please use your own communication channels or save it for the pub - be nice, have fun, stay connected and we'll see you outside!

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